



NEUES USER INTERFACE

<https://portal.sourcepoint.com>

Berlin, 04.05.2022

WAS IST NEU?

01. ZWEI-FAKTOR-AUTHENTIFIZIERUNG

höhere Sicherheit durch zusätzlichen Verifizierungscode

02. VERBESSERTE NAVIGATION

schnelleres Bearbeiten von Messages und Kampagnen

03. HELP CENTER

neues interaktives Help Center inklusive Ticketing System

04. VENDOR MANAGEMENT

Schritt für Schritt Anleitung anhand des Vendor List Wizard

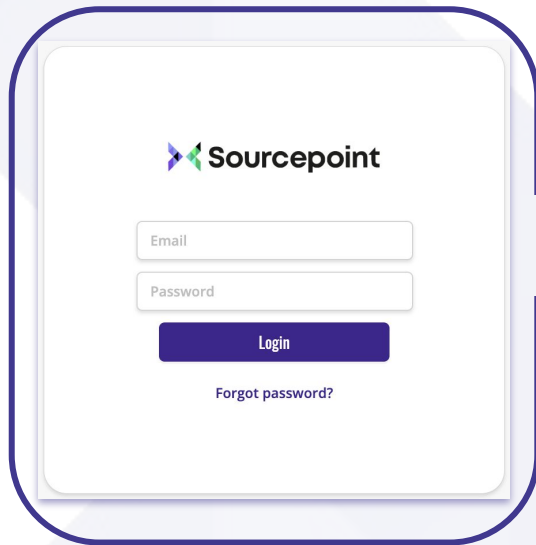
05. MESSAGES UND SCENARIOS

neue Funktionen

Höhere Sicherheit

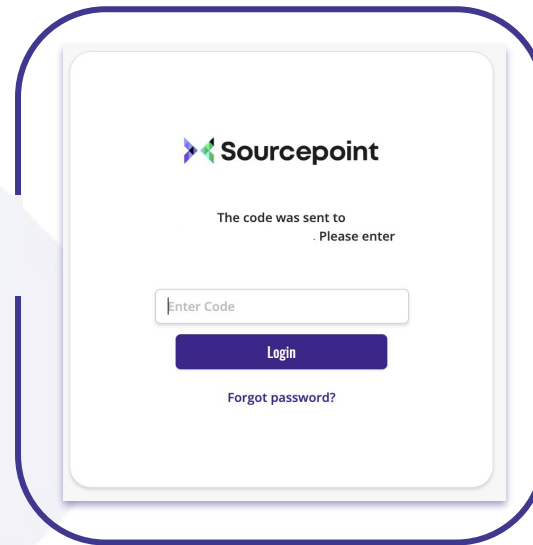
Zwei-Faktor-Authentifizierung

mit den bestehenden Login
Daten einloggen unter
<https://portal.sourcepoint.com>



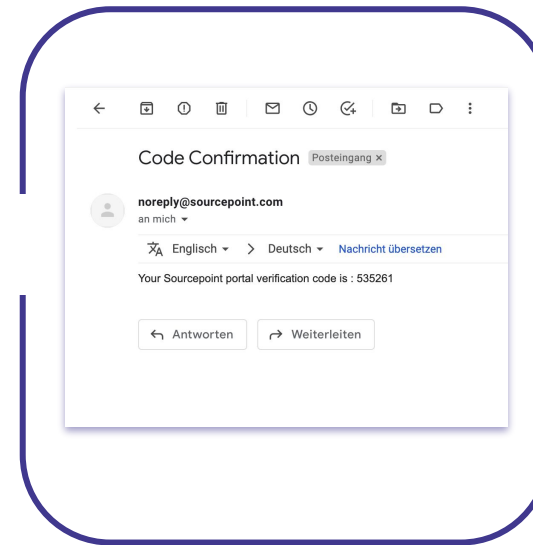
The first step shows the Sourcepoint login page. It features the Sourcepoint logo at the top, followed by input fields for 'Email' and 'Password'. Below these fields is a blue 'Login' button and a link for 'Forgot password?'.

ein Verifizierungscode wird
an die hinterlegte E-Mail
Adresse gesendet



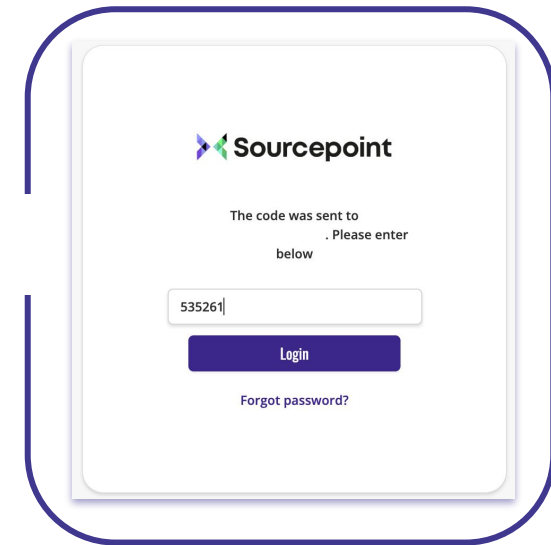
The second step shows the Sourcepoint verification code input page. It displays the message 'The code was sent to . Please enter' above an 'Enter Code' input field. Below the input field is a blue 'Login' button and a link for 'Forgot password?'.

Verifizierungscode aus der
E-Mail kopieren



The third step shows a screenshot of an email titled 'Code Confirmation'. The email content includes the Sourcepoint logo, the text 'The code was sent to . Please enter below', and the verification code '535261'. At the bottom of the email are buttons for 'Antworten' and 'Weiterleiten'.

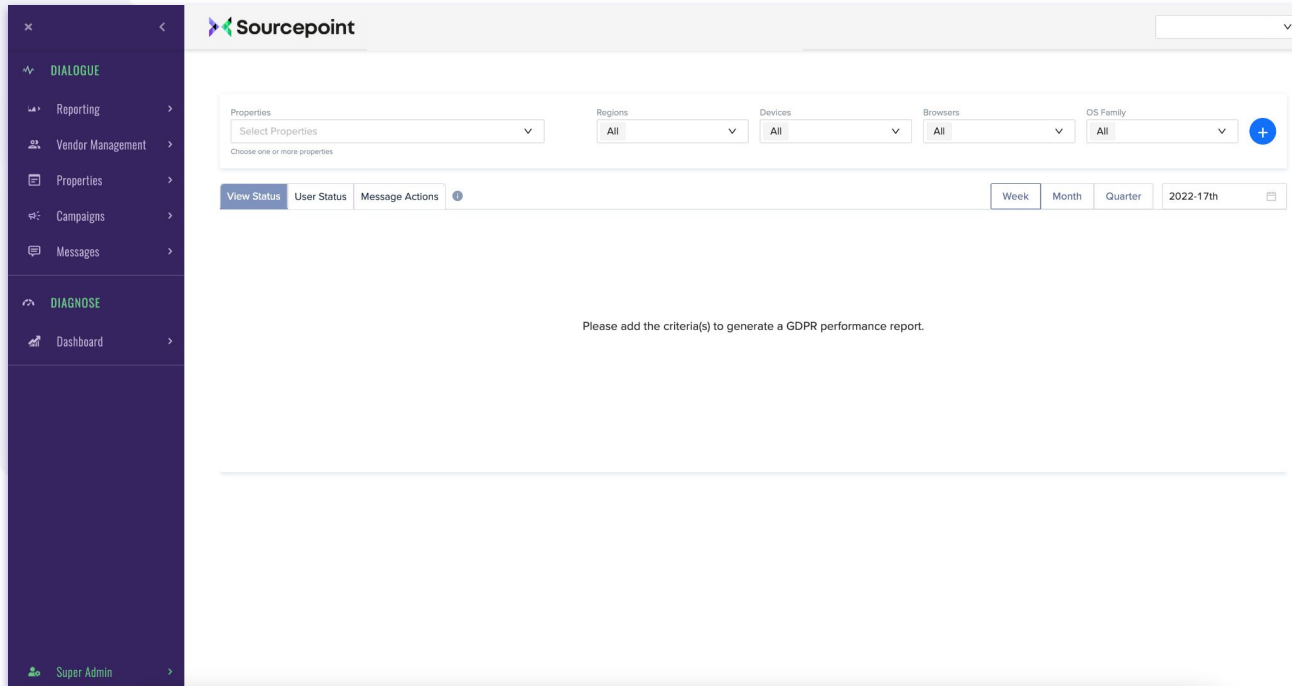
Verifizierungscode in das
Feld kopieren und du
gelangst in das Portal



The fourth step shows the Sourcepoint verification code input page with the code '535261' entered into the 'Enter Code' field. The 'Login' button and 'Forgot password?' link are still visible.

Alles in einem Portal

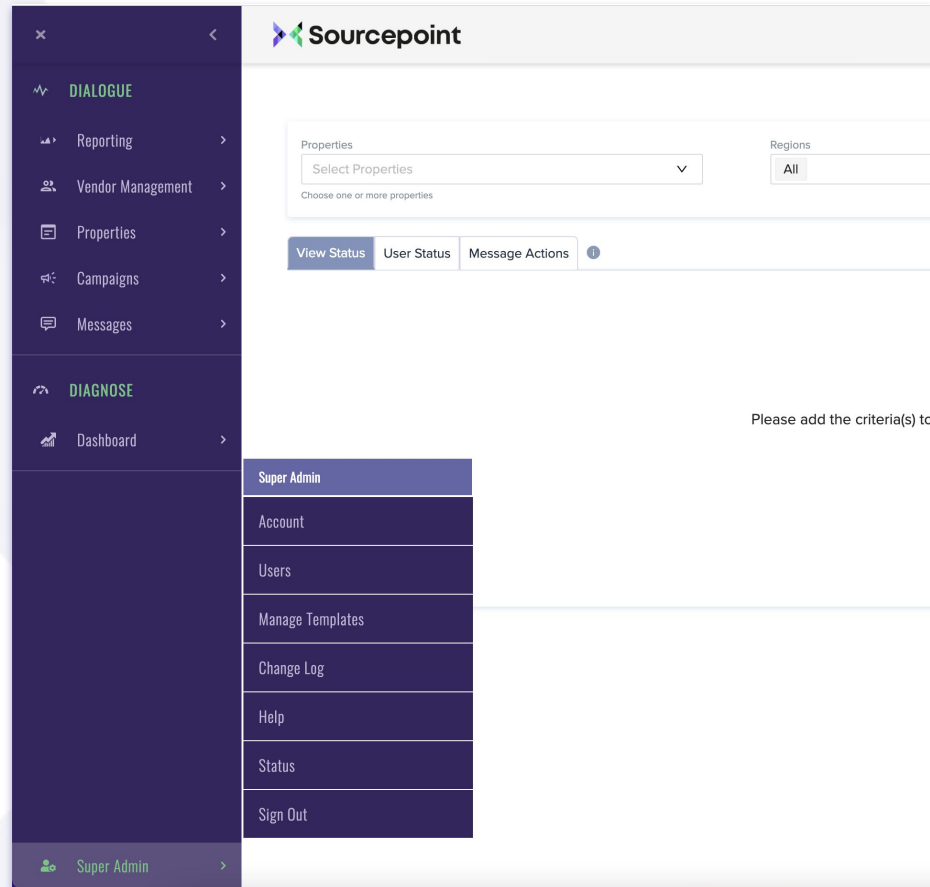
Verbesserte Navigation



- ✓ Alle Sourcepoint Produkte in einem Portal
- ✓ Navigation über ein vereinfachtes Dropdown-Menü
- ✓ Dank Direkteinstieg schnelleres Bearbeiten von Kampagnen und Messages
- ✓ Templates für ein Szenario Setup werden zur Verfügung gestellt
- ✓ Die Scanning Ergebnisse vom Sourcepoint Insights Tool Diagnose können direkt in die Vendoren Liste übernommen werden
- ✓ Du möchtest mehr über Diagnose erfahren? Kontaktiere uns gern jederzeit!

Admin Bereich

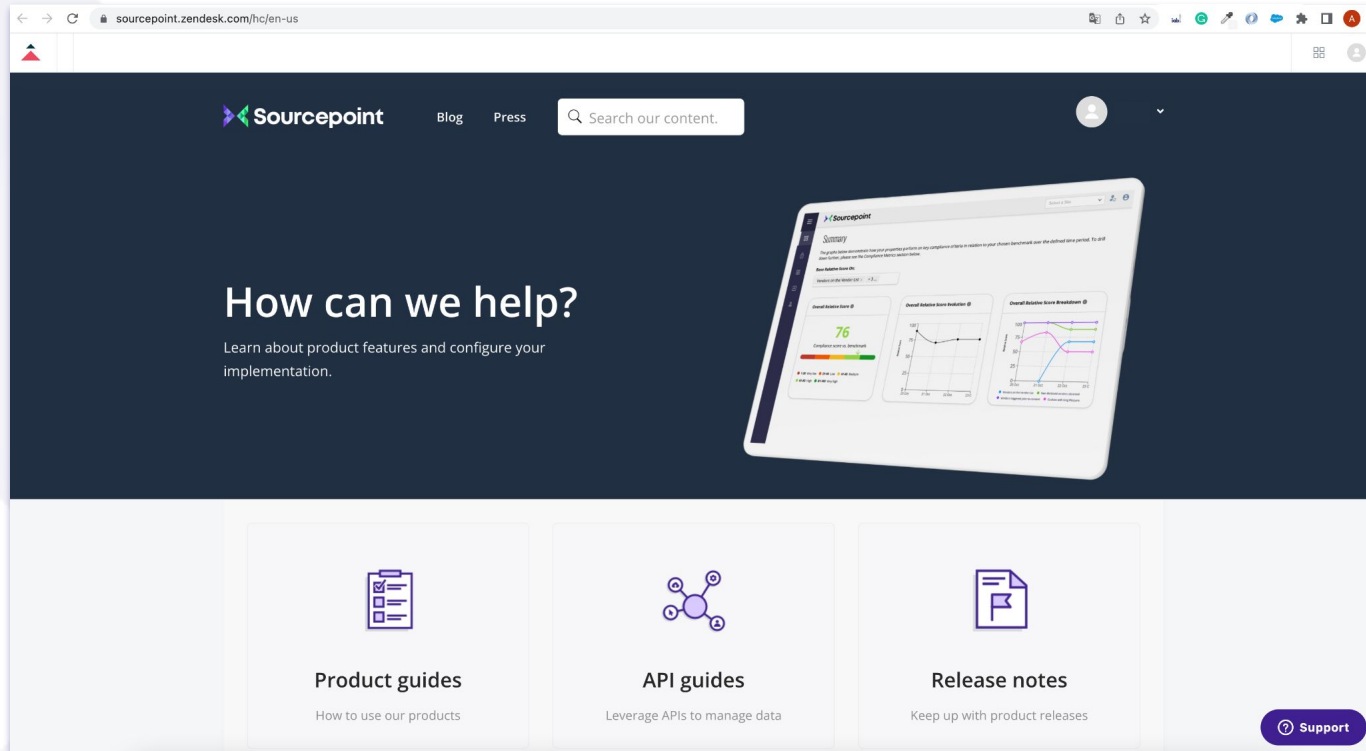
Verbesserte Navigation



- ✓ Admin Bereich mit Informationen zum Account und den vergebenen Logins für Mitarbeiter inkl. deren Rechteverwaltung
- ✓ sieh im Change Log wer wann welche Änderungen im Portal vorgenommen hat
- ✓ im Status Bereich findest du Informationen zur Verfügbarkeit unseres CMP Services
- ✓ direkter Einstieg in unser Help Center

Alles auf einem Blick

Neues Help Center



- ✓ alle Informationen auf einem Blick - Produktinformationen, API Schnittstellen und unsere Release Notes
- ✓ Interaktives Help Center mit Schritt-für-Schritt Anleitungen, Best-Practice-Empfehlungen, Videos und vielem mehr
- ✓ verbesserte Suchfunktion
- ✓ Du findest keine Antwort auf deine Frage? Dann kontaktiere direkt unseren Support mit unserem Ticketing System

Ticketing System

Neues Help Center

The screenshot shows the Sourcepoint Help Center interface. At the top, there is a dark blue navigation bar with the Sourcepoint logo, links for 'Blog' and 'Press', a search bar, and a user profile dropdown menu. The main content area is light gray and features a search bar, a 'My activities' section with tabs for 'Requests', 'Contributions', and 'Following', and a 'My requests' section with a search bar and a status filter. Below this is a table of requests.

ID	SUBJECT	CREATED	LAST ACTIVITY	STATUS
181		2 months ago	2 months ago	Solved
71		3 months ago	3 months ago	Solved

- ✓ stelle anhand eines Templates schnell und einfach ein Ticket mit deiner Frage
- ✓ alle Tickets inklusive Bearbeitungsstand auf einem Blick
- ✓ folge allen Tickets, die du und deine Kollegen gestellt haben

Vendor List Wizard

Vendor Management

Vendor List Wizard: ✕

1 — 2 — 3 — 4

Select Properties & Scope IAB Settings (Optional) Custom Purposes Settings (Optional) Add Vendors

Vendor Legal Basis

Where vendors have selected a flexible legal basis for a particular purpose, you can restrict the legal basis to "Consent" or "Legitimate Interest"

Consent Legitimate Interest

Note: Selecting "Consent" or "Legitimate Interest" will create a longer consent string. You may wish to apply purpose restrictions for specific purposes in the "Advanced Settings" section or for specific vendors only in the vendor setting panel which will be available once you have gone through all the steps of the wizard.

- > Add IAB Special Features
- > Manage IAB Stacks (5 IAB Stacks are added)
- > Advanced IAB Settings

Cancel Save & Close Previous - Select Properties & Scope Next - Custom Purposes Settings

✓ Schritt- für- Schritt Anleitung zur Erstellung einer IAB TCFv2 Vendor Liste

✓ unser Vendor List Wizard navigiert dich durch das Setup und lässt dich keine Einstellung vergessen

Vendor Scanning Vendor Management

The screenshot shows the 'Vendor List Wizard' interface, specifically the 'Vendor Scan Mapping' step (Step 5). The wizard has five steps: 1. Select Properties & Scope, 2. IAB Settings (Optional), 3. Custom Purposes Settings (Optional), 4. Add Vendors, and 5. Vendor Scan Mapping (Optional). The current step is highlighted with a green circle and a checkmark.

Vendor Scan Mapping

Note: Recommended settings are applied, you can...
Vendors identified via scanning are associa...
leverage recommended mapping describ...
mapping at a vendor level at any time in the

Add cookies returned via scans to...

Vendor Scan Category

Advertising/Targeting

Performance

Functionality

Strictly Necessary

Store and/or access information on a device

Select basic ads

Create a personalised ads profile ✓

Select personalised ads

Create a personalised content profile

Select personalised content

Measure ad performance

Measure content performance

Create a personalised ads profile x |

Select Purpose(s)

Legal Basis

User Consent

User Consent

User Consent

Legitimate Interest

Cancel Previous - Add Vendors Done

✓ verbessertes Vendor Scan Mapping

✓ weise programmatisch im Diagnose Scan gefundenen Custom Vendor(en) IAB und/oder Custom Purposes zu

✓ Du möchtest mehr über Diagnose erfahren? Kontaktiere uns gern jederzeit!

zusätzliche Alert Funktion Vendor Management

The screenshot shows the Sourcepoint Vendor Management interface. At the top, there are tabs for 'Report', 'Vendor Management', 'Properties', 'Campaigns', and 'Messages'. Below these, there are sections for 'DIAGNOSE' and 'Dashboard'. The main content area is titled 'Vendor Management' and includes a search bar, a filter dropdown set to 'All Vendors', and a table of vendors. A red alert banner at the top of the vendor list states: '1 IAB vendor(s) have a previously configured legal basis that is no longer supported in their vendor declaration. You can either ignore these changes for now or review the vendors that have changed and make the necessary updates. Important note: Saving these changes will cause your users to be messaged for re-consent if any purposes have been updated to require consent as a legal basis.' Below this, another red alert banner states: '1 vendor(s) have been removed from the IAB Global Vendors List. You can ignore the changes for now, or you can review the vendors that have been removed. If you wish to keep the vendors that have been removed from the IAB GVL, you can add these vendors as custom vendors by selecting them in the Bulk Actions dropdown and choosing the "Make Custom" option. Additionally, you can instantly remove these vendors from your list by selecting them and clicking on the "Remove Vendors" button.' The 'Review Deleted Vendors' button is highlighted in red.

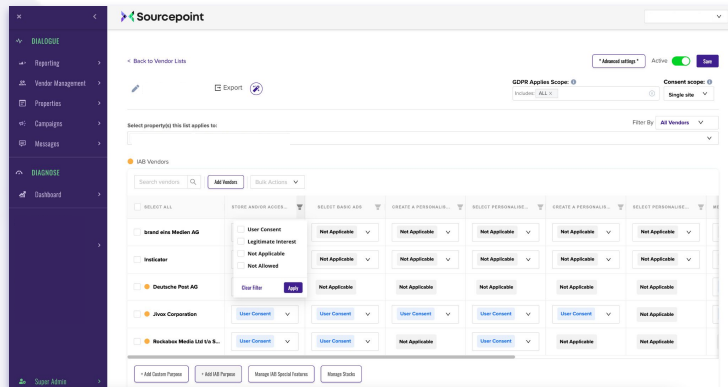
The screenshot shows the Sourcepoint Vendor Management interface with the 'Review Deleted Vendors' dialog box open. The dialog box contains the following text: '1 vendor(s) have been removed from the IAB Global Vendors List. You can ignore the changes for now, or you can review the vendors that have been removed. If you wish to keep the vendors that have been removed from the IAB GVL, you can add these vendors as custom vendors by selecting them in the Bulk Actions dropdown and choosing the "Make Custom" option. Additionally, you can instantly remove these vendors from your list by selecting them and clicking on the "Remove Vendors" button.' The dialog box has a close button (X) in the top right corner. Below the dialog box, the vendor list is visible, with the 'Sparkitt Networks Inc' vendor selected. The 'Review Deleted Vendors' button is highlighted in red.

✓ zusätzliche Mitteilung, wenn ein IAB Vendor von der Global Vendor List gelöscht wurde

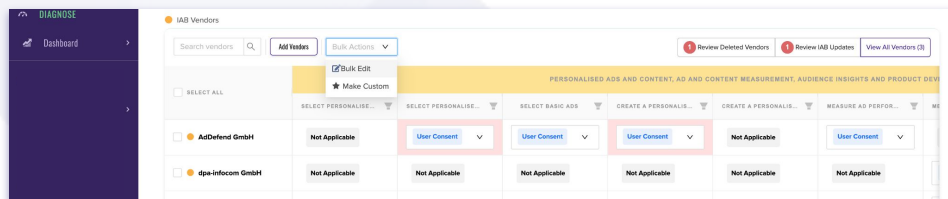
✓ klicke auf den "Review Deleted Vendors" Button, markiere den Vendor und lösche ihn von deiner Vendor Liste. Somit bleibt sie immer aktuell und du listest nur Vendors, mit denen du tatsächlich zusammenarbeitest, auf.

weitere Bearbeitungsmöglichkeiten

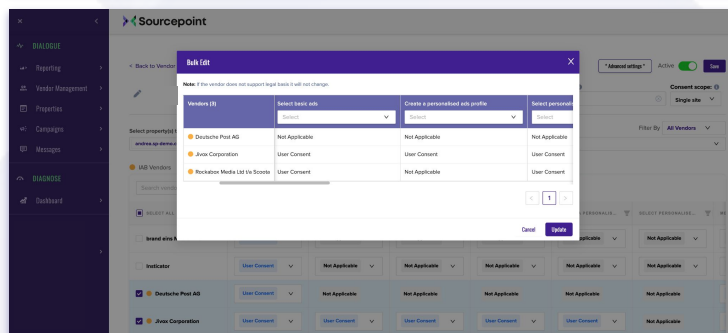
Vendor Management



✓ Filtere nach der Rechtsgrundlage der einzelnen Purposes und bekomme damit einen schnelleren Überblick und leichtere Bearbeitungsmöglichkeit.



✓ Mit unser Massenbearbeitung "Bulk Edit" kannst du die Rechtsgrundlage für mehrere Vendors und/ oder Purposes gleichzeitig anpassen und sparst dir so viel Zeit.



neue Funktionen

Messages und Scenarios

Name	ID	Status	Date Created	Last Updated	Privacy Check
	624430	DRAFT	2022-03-21	2022-03-21	Confirmed
	624429	DRAFT	2022-03-21	2022-03-22	Confirmed
	624428	DRAFT	2022-03-21	2022-03-21	Confirmed
	624427	DRAFT	2022-03-21	2022-03-21	Confirmed

✓ bessere Übersichtlichkeit durch die Möglichkeit nach dem Status einer Message zu filtern

✓ ehemals aktive Messages kannst du nun ganz einfach im Portal finden

Types	Goals
Scenario for GDPR Campaign - With Re-consent	Consent All
Scenario Basic GDPR Campaign	Consent All

✓ Scenario Templates für ein schnelles und einfaches Starten der Kampagne werden zur Verfügung gestellt



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